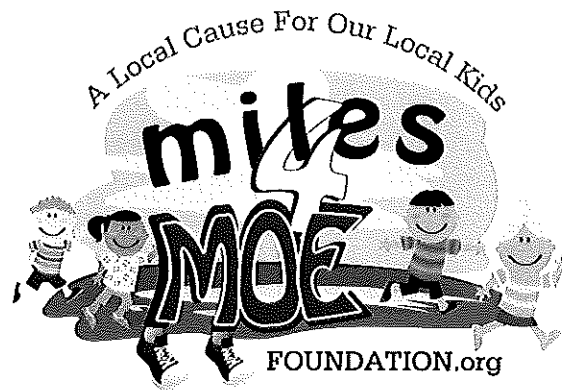


2016 Miles4Moe Harvest 5k Run and Picnic

Sponsorship Packages



<http://www.miles4moefoundation.org>

Miles 4 Moe Foundation

History

The *Miles for Moe Foundation* was established to honor the spirit and memory of Emil "Moe" Renzullo Jr. - a boy whose presence here on earth for just twelve short years affected and touched more people than most people do in a lifetime. The Foundation seeks to continue his legacy by supporting organizations such as Camp MOE that encourage inclusive activities for children with special needs to families who could not otherwise afford to send their children to summer camp. The Foundation also strives to benefit families who have a child diagnosed with cancer and to support the hospitals and organizations that treat these children.

The 2016 Harvest Fest 5K Race

The 7th Annual 5K Road Race will be held Sunday, September 18th at 11:00AM. It will start and finish at Camp Moe with a route that will take runners through the camp and country roads. Open to all level of runners, awards will be given to the top male and female finishers in each age division as well as the overall male and female winners. Our vision is to make the Harvest Fest run an event that will bring the community together every year.

Proceeds from the Harvest Fest will benefit:

- Camp Moe – Provide scholarships for children to attend the camp. Over 290 children were awarded monies in 2015, who would have not been able to attend otherwise.
- CT Children's Hospital - received monies towards their "Family Assistance Fund" that purchases gift cards to places such as Wal-Mart, Stop & Shop, Mobil/Exxon for oncology families for basics like food, gas and personal care items.
- THS Football Club – Sponsor of Offense and Defense Player of the Season.
- Charlotte Hungerford Hospital – receive monies for the pedi-toy charity.

Your sponsorship will be critical to the success of this event. Please review the enclosed sponsorship packet and consider becoming a sponsor for this fun event.

If you have any question, please call Tami Ostroski (860)489-2535.

Thank you,

The Miles4Moe Foundation Committee

Champion Sponsor

- \$100.00
- 1/4 page business card ad in Race Program
- Company supplied materials/flyers in runners' bag

Friends of the road race

- \$50.00
- Recognition in race program

Harvest Fest 5K Sponsorship

Company Name: _____

Sponsorship Level: _____

Amount Submitted: _____

Please make checks out to the Miles4Moe Foundation.

Mailing Address

Miles4Moe Foundation
c/o NWCTD
957 East Main Street
Torrington, CT 06790

Sponsor logos should be in EPS (vector line art) or PDF (300 dpi/highest quality) and emailed to:
Tamio17a@gmail.com

2016 Miles4Moe

Harvest Fest 5K Run/Walk and Picnic

Sponsorship packages

Ultimate Super Hero Sponsor

- \$1000.00
- Full page ad in Race Program
- Company logo on M4M website and all advertising materials
- Live mentions throughout race day including the awards ceremony
- (6) complimentary race registrations and runner give-away
- Free admission for (6) to post-race picnic
- Speaking/presenting opportunity at awards ceremony
- Web link to company site
- Company supplied materials/flyers in runners' bag
- Mentions in all press releases

Super Hero Sponsor

- \$700.00
- Full page ad in Race Program
- Company logo on M4M website and all advertising materials
- Live mentions throughout race day including the awards ceremony
- (3) complimentary race registrations and runner give-away
- Free admission for (3) to post-race Alumni Day Picnic
- Speaking/presenting opportunity at awards ceremony
- Company supplied materials/flyers in runners' bag
- Mentions in all press releases

Hero Sponsor

- \$300
- 1/2 page ad in Race Program
- Company logo on race website
- (2) complimentary race registrations and runner give-away
- Free admission for two to post-race Alumni Day Picnic
- Web link to company site
- Company supplied materials/flyers in runners' bag