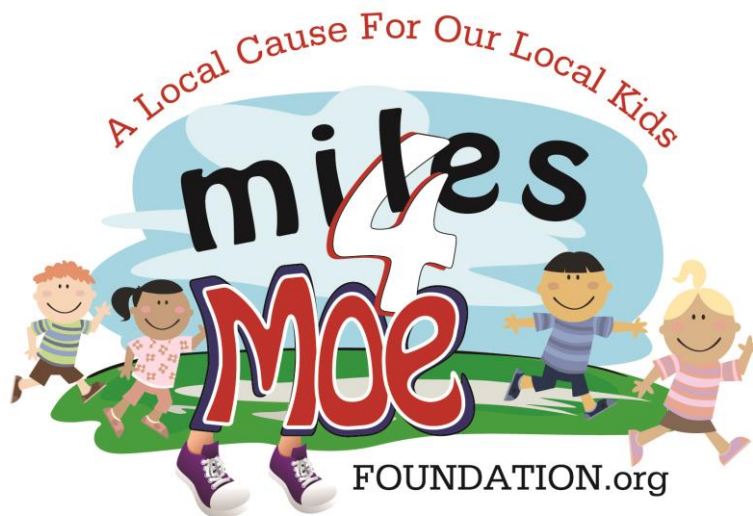


2017 Miles 4 Moe
Harvest Fest 5K Run/Walk & Picnic
Sponsorship Packages



www.miles4moefoundation.org

Miles for Moe Foundation Fund

History

The ***Miles 4 Moe Foundation Fund*** was established to honor the spirit and memory of Emil “Moe” Renzullo, Jr. – a boy who lived with Down Syndrome and Hirschprung’s disease and ultimately died of Leukemia, yet whose personality and life force inspired and touched more people than most people do in a lifetime. The Foundation seeks to continue his legacy by supporting organizations such as Camp MOE (a camp that encourages inclusive activities for children with special needs), offering camperships to families who could not otherwise afford the send their children to summer camp. The Foundation also strives to benefit families in the Litchfield County area who have a child who was diagnosed with cancer, and to support the hospitals and organizations that treat these children.

2017 Harvest Fest 5K Race

The 8th Annual Harvest Fest 5k Road Race will be held on Sunday, September 17th at 10:00 AM. Registration begins at 8:30 AM. The race will start and finish at Camp MOE with a challenging route that will take runners through the beautiful camp grounds and onto the roads with rolling hills surrounding the camp. It is open to all levels of runners and awards will be given to the top male and female finishers in several age divisions, as well as an award for overall male and female winners. Our vision is to make the Miles 4 Moe Annual Harvest Fest 5k a well-attended community event with a picnic and silent auction.

Beneficiaries of the funds raised by the Miles 4 Moe Harvest Fest include the following:

- Camp MOE – providing camperships for children to attend camp. To date over 290 children have received such camperships.
- Connecticut Children Medical Center – providing monies towards their “Family Assistance Fund” that purchases gift cards to places such as Walmart, Stop & Shop, Mobil/Exxon and offers them families whose children are being treated in the oncology department helping them with necessities such as food, gas and personal care items.
- THS Football Club – Sponsoring the Offensive and Defensive Players of the Season.
- Charlotte Hungerford Hospital – providing monies towards their pedi-toy charity.

All organizations receiving monies from Miles 4 Moe are local. Families who benefit from monies raised are local. Our Foundation’s motto is “A Local Cause for Our Local Kids”.

Your sponsorship is critical to the success of this event. Most of the funds raised for our cause comes from sponsors such as yourself and/or your business. We are very grateful for your continued generosity and support.

If you have any questions, please call Emil Renzullo, Sr. at 860-459-4318.

With Gratitude,

THE MILES 4 MOE FOUNDATION FUND COMMITTEE

2017 Miles 4 Moe Sponsorship Packages

ULTIMATE SUPERIOR HERO - \$1,000 donation includes:

- ❖ Full page ad in Harvest Fest 5k Program
- ❖ Company logo on Miles 4 Moe website and all advertising materials
- ❖ Live mentions during the event including the awards ceremony
- ❖ Six (6) complimentary registrations and runner give-away
- ❖ Free admission for six (6) post-race picnic
- ❖ Speaking/presenting opportunity at awards ceremony
- ❖ Web link to company site
- ❖ Company supplied materials/flyers in runners' bags
- ❖ Mentions in all press releases

SUPER HERO - \$700 donation includes:

- ❖ Full page ad in Harvest Fest 5k Program
- ❖ Company logo on Miles 4 Moe website and all advertising materials
- ❖ Live mentions during the event including the awards ceremony
- ❖ Three (3) complimentary registrations and runner give-away
- ❖ Free admission for three (3) post-race picnic
- ❖ Speaking/presenting opportunity at awards ceremony
- ❖ Company supplied materials/flyers in runners' bags
- ❖ Mentions in all press releases

HERO - \$300 donation includes:

- ❖ Half page ad in Harvest Fest 5k Program
- ❖ Company logo on Miles 4 Moe website
- ❖ Two (2) complimentary registrations and runner give-away
- ❖ Free admission for two (2) post-race picnic
- ❖ Web link to company site
- ❖ Company supplied materials/flyers in runners' bags

CHAMPION - \$100 donation includes:

- ❖ Quarter Page "business card" ad in Harvest Fest 5k Program
- ❖ Company supplied materials/flyers in runners' bags

SIDE-KICK - \$50 donation includes:

- ❖ Recognition in Harvest Fest 5K Program

Sponsorship Information

Company/Individual Name: _____

Sponsorship Level (check one): Ultimate Super Hero - \$1,000; Super Hero - \$700;
 Hero - \$300; Champion - \$100; Side-Kick - \$50

E-mail your company logo to: colleenrenzullo@gmail.com

Please make checks payable to: Miles 4 Moe Foundation & return to:

Miles 4 Moe Foundation; c/o Northwest Community Foundation
P.O. Box 1144
Torrington, CT 06790